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## EDUCATION PLANNING



### By the numbers

- All states and the District of Columbia now offer 529 plans.<sup>1</sup>
- Coverdell Education Savings Accounts allow you to invest up to \$2,000 per year.<sup>1</sup>
- Depending on your state, 529 college savings plans can allow you to invest over \$300,000 over the life of the account.<sup>2</sup>

<sup>1</sup> [www.finaid.org](http://www.finaid.org)

<sup>2</sup> [www.collegesavings.org](http://www.collegesavings.org)

This material should be used as helpful hints only. Each person's situation is different. You should consult your investment professional or other relevant professional before making any decisions.

## UNDERSTANDING YOUR COLLEGE SAVINGS OPTIONS

Parents today have more choices than ever for college savings. While that variety gives families greater flexibility, it also means parents need to do more research to find the strategy that is right for them.

### Choosing the right savings approach

For most parents, paying for their children's college education will be one of their greatest financial challenges. While financial aid is available for many students, statistics show only 47% of aid comes from scholarships and grants — almost 46% is in the form of loans.<sup>3</sup> However, parents can reduce the burden of student loans for their children by saving wisely for college expenses. In addition to traditional saving and investment accounts, parents can choose from a number of different educational savings vehicles designed to help families meet their goals. While each

of these options offers certain advantages, you will need to answer the following questions carefully when choosing one or more of these plans.

- Does the money potentially grow tax deferred? Are earnings taxed when withdrawn?
- Is there flexibility in how the funds may be used?
- Is a parent or child the account owner? How will this affect financial aid?
- Can you change investments? How often?

<sup>3</sup> Source: Trends in Student Aid 2010, College Board

### Key points

#### Coverdell ESAs

- Qualified uses include K-12 costs, as well as college expenses.
- Earnings are tax deferred, and withdrawals are tax free if used for qualified educational expenses.

#### 529 plans

- Prepaid tuition plans can help in keeping pace with inflation.
- Earnings are tax deferred, and withdrawals are tax free if used for qualified educational expenses.

#### Custodial accounts

- Unlimited investment amounts are allowed.
- Earnings over \$1,900 are taxed at the parent's income tax rate for 2012.

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- Are there contribution limits per year? For the life of the fund?
- Can you change beneficiaries?
- Are there penalties on nonqualified withdrawals?

The savings options you choose can have a significant impact on your family's eligibility for federal financial aid, depending on whether you or your child is considered the account owner.

Generally, up to 5.6% of parental assets can be factored into the financial aid equation, in contrast to the 20% of student assets that can be applied. As a result, assets owned by the child can have the effect of reducing substantially the amount of need-based financial aid a student may receive.

The following is an overview of three kinds of college savings accounts: Coverdell ESAs, 529 plans, and UGMA/UTMA custodial accounts. Each of these accounts has its strengths and weaknesses, and all are governed by a complex set of tax laws. That is why it is important to consult with your financial or tax advisor before choosing one or more of these options.

### 529 plans

Named for the section of the Internal Revenue Code that governs them, 529 plans come in two varieties — prepaid tuition plans and college savings plans — and generally are state sponsored. Like ESAs, both types of plans allow deferral of annual taxes on account earnings, and earnings on withdrawals used for qualified higher education expenses are tax free.

#### 529 prepaid tuition plans

Prepaid tuition plans offer protection against tuition increases by letting parents buy tuition credits for the future at today's prices. As most prepaid tuition plans are operated by state governments, the projected tuition is generally based on in-state public college tuition rates. In the event the student decides to attend a private or out-of-state institution, typically the plan will pay an amount equal to public in-state rates, and the family will pay the difference.

The features of prepaid plans, including fees, contribution limits, and maximum account balances, can vary significantly from state to state, although prepaid plans usually cover up to five years of college expenses. Although there is no risk to principal, it is important to note that the returns on most — but not all — prepaid plans are guaranteed by their respective states.

#### 529 college savings plans

College savings plans, unlike some prepaid plans, provide no guarantees on investment returns. As with an IRA or 401(k), they allow the account owners to choose their investment strategies from among the options offered under the particular plan.

This offers parents the potential to earn returns above the yearly tuition inflation rate a prepaid plan offers but also may involve greater risks. You should consider your financial needs, goals, and risk tolerance prior to investing.

There are no annual contribution limits on 529 savings plans, and depending on the state, account balances can accumulate over \$300,000. 529 plans also offer special gifting and estate tax benefits. You can gift up to \$13,000 per year per beneficiary without federal gift-tax consequences. Under the unique accelerated gifting features of 529 plans, an individual can contribute as much as \$65,000 (\$130,000 per couple), or the equivalent of five years of gifts, to a 529 plan in one year. You will not incur gift-tax ramifications as long as no additional gifts are made to the beneficiary for four years after you make the one-time gift.<sup>4</sup> This feature might be valuable to a grandparent, for example, who might want to help fund a grandchild's education while at the same time reducing the size of his or her estate.<sup>5</sup>

#### Choosing the right state plan

All states and the District of Columbia offer 529 plans; some offer only college savings plans, while several offer only prepaid tuition plans. While some plans are restricted to in-state residents, many 529 plans are available to residents of any state. About half of the states' plans offer in-state residents additional state income tax benefits. Still, even parents who live in states with tax benefits for residents may want to compare all their options. A college savings plan from another state may offer advantages, such as a wider range of investment options, that could outweigh the tax benefits of participating in an in-state plan. When putting money into any 529 plan, however, parents need to be mindful of the fact that they may have additional plan fees that other investments, such as custodial accounts, do not.

<sup>4</sup> Assumes you live for four years after the year of the gift and file the appropriate tax form.

<sup>5</sup> However, if the account owner elected to treat the gifts as having been made over a five-year period and dies before the end of the five-year period, the portion of the contribution allocable in the remaining years of the five-year period would be includable in computing the account owner's gross estate for federal estate tax purposes. Information based on 2012 tax rules, which are subject to change



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While 529 savings plans have always been considered a parental asset, until recently the treatment of 529 prepaid tuition plans was a different story. 529 prepaid tuition plans were categorized as a student resource that could reduce need-based financial aid awards 100%. In other words, for every dollar in a prepaid tuition plan, potential financial aid would be reduced a dollar as well. This changed in 2006 when a new law went into effect that made both types of 529 plans parental assets, a clear advantage when applying for financial aid.

### Coverdell Education Savings Accounts (ESAs)

These plans, originally known as education IRAs, were introduced in 1997 and let parents set aside only \$500 per year. Under 2001 tax legislation, the plans were given a new name, Coverdell ESAs, and higher contribution limits. Now, parents can invest up to \$2,000 per child, per year, and investments in an ESA potentially grow tax free as long as withdrawals are used to pay for qualified school expenses.<sup>6</sup> In addition, because the custodian of an ESA, typically a parent, is considered to be the owner, money accrued in these accounts may allow for a larger grant of financial aid than money saved in a traditional custodial account, where the child is the actual owner.

ESAs have another feature that could prove helpful to many families: Qualified withdrawals cover not only college costs but also expenses for grades K-12, including equipment such as computers. However, unless Congress acts, certain ESA provisions are scheduled to expire at the end of 2012. At that time, expenses for grades K through 12 will no longer be qualified withdrawals, and ESA contribution limits will return to the \$500 annual limit.

Income restrictions apply to any year you contribute to a Coverdell ESA. The top contribution of \$2,000 is allowed only for individuals whose modified adjusted gross income falls under \$95,000 for single filers or below \$190,000 for joint filers. However, if your circumstances change, there is no tax penalty for converting an ESA to a 529 plan — a college savings plan with no income limits and similar tax benefits.

### Custodial accounts

These are the old standbys for college savings. They are also known as UGMAs and UTMA's, which are the initials for the state laws that govern them: the Uniform Gifts to Minors Act and the Uniform Transfers to Minors Act.

Custodial accounts do not provide the potential to defer or escape taxes on investment gains. The first \$950 of earnings in a custodial account

remains tax free and the next \$950 is taxed at the child's rate, any earnings above that are again taxed at the parent's rate until the child reaches age 24, when earnings are taxed at the child's rate. In addition, custodial accounts are considered an asset of the child, which can significantly reduce financial aid.

However, contributions to custodial accounts are unlimited, and there is no maximum balance. Custodial accounts do not have the additional plan fee that many 529 plans do, and the parent, as custodian, can select account investments and move assets between various types of investments as they wish. The level of risk depends on the type of investment vehicle chosen.

Custodial accounts also offer parents flexibility in how the money is used: Withdrawals are not restricted to educational expenditures but can be spent in any way that benefits the minor. On the other hand, the accounts become the child's asset at either age 18 or 21 (depending on the state). If a child wishes to use the money for a purpose other than college, the parent has no legal right to stop him or her.

No matter which savings option you choose for a child's higher education, your foresight could help your child avoid being weighed down by large college loan debts as he or she gets started on a career.

<sup>6</sup> Annual limit will revert to \$500 after December 31, 2012, unless extended by Congress.



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**Make educated decisions**

College investing programs come in many shapes and sizes today. That is why the insight and guidance of a financial advisor is so valuable. He or she will not only help you choose the right college plan but also can help you select the investment options that best fit your needs and tolerance for risk.

|                              | 529 Plans   |  | Coverdell<br>ESA   | Custodial accounts<br>(UGMA/UTMA)   | Taxable<br>accounts                                    |
|------------------------------|---|--|--|---|--|
|                              | 529 savings plans   | 529 prepaid tuition plans  |  |   |  |
| Federal taxes                | Tax deferred. Earnings on withdrawals tax free if used for qualified expenses.  | Tax deferred   | Tax deferred. Earnings on withdrawals tax free if used for qualified expenses.                                     | First \$950 of earnings tax free; next \$950 taxed at beneficiary's rate. Amounts over \$1900 taxed at parent's rate. | Fully tax-able   |
| Contribution limits          | No annual limit.* Account maximum varies by plan; many are over \$300,000.  | Varies by plan. Account maximum generally covers up to five years of college expenses.                               | \$2,000 per child per year <sup>5</sup>  | No limits   | No limits  |
| Income limits                | No limits   |  | Eligibility phases out for single filers from \$95,000 to \$110,000; for joint filers from \$190,000 to \$220,000. | No limits   | No limits  |
| Control of assets            | Account owner (usually parent)  |  | Account owner (usually parent)   | Custodian (usually parent) until child reaches majority, then the child   | Account owner  |
| Investment flexibility       | Generally, assets may be moved once a year or if changing beneficiaries.  | State or sponsor manages investments; offers return tied to tuition inflation rate.                                  | Can move assets at any time  | Can move assets at any time, but transfer is usually taxable event  | Unlimited, but may be taxable                          |
| Federal financial aid impact | Considered parental asset; favorable for financial aid  |  | Considered parental asset, favorable for financial aid   | Considered student asset; negative impact on financial aid  | Considered parental asset; favorable for financial aid |
| Qualified uses               | Post-secondary school expenses, including tuition, fees, and room and board (and graduate school)   | Most cover tuition and fees only based on in-state rates; some cover room and board.                                 | Post-secondary and K-12 expenses   | No restrictions   | No restrictions  |
| Changing beneficiaries       | Can be transferred to another family member without penalty. Beneficiaries usually restricted to in-state residents.  | Can be transferred to another family member without penalty. Beneficiaries usually restricted to in-state residents. | Can be transferred to another family member without penalty  | Beneficiary cannot be changed.  | N/A  |
| Federal gift and estate tax  | Can gift up to \$65,000 per individual beneficiary per year (\$130,000 per married couple) with no gift tax consequences.** Assets transferred out of owner's estate. |  | \$2,000 yearly limit falls under annual \$13,000 gift tax exclusion. Assets transferred out of owner's estate.     | Standard annual \$13,000 gift tax exclusion   | N/A  |

\* See annual gift tax limits.

\*\* Assumes you live for at least four years after the year of the gift and file the appropriate tax form, but see annual gift tax limits.



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There is a \$25 annual account fee associated with the MFS® 529 Savings Plan. This annual fee is waived for Oregon residents and for those accounts with assets of \$25,000 or more. Investments in 529 plans involve investment risks. You should consider your financial needs, goals, and risk tolerance prior to investing. Clients investing in 529 savings plans should consult a tax advisor or other financial professional to ensure that they obtain the desired tax benefits. Tax benefits of investing in 529 plans depend on meeting distinct requirements such as whether an investor's home state offers state tax or other benefits only available in the home state's 529 college savings plan. Withdrawals of earnings not used to pay for qualified higher education expenses are subject to an additional 10% penalty. State taxes may also apply.

The MFS 529 Savings Plan is a flexible college investing plan sponsored by the state of Oregon, acting by and through the Oregon 529 College Savings Board, and is administered by MFS Investment Management®. Depending on your state of residence and the state of residence of the beneficiary, an investment in the MFS 529 Savings Plan may not afford you or your beneficiary state tax or other benefits only available for investments in such state's qualified tuition program.

Before investing in the MFS 529 Savings Plan, consider the investment objectives, risks, charges, and expenses. For a prospectus or summary prospectus containing this and other information, as well as a Participant Agreement, Disclosure Statement, and Expense Supplement, contact your investment professional or view online at [mfs.com](http://mfs.com). Read them carefully.

#### Resources

[www.finaid.org](http://www.finaid.org)

[www.collegesavings.org](http://www.collegesavings.org)

**Contact your financial advisor for more information, or visit [mfs.com](http://mfs.com).**

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